



# LIFE CHANGING MINISTRY

Talk #4 - Having an Outreach Strategy

# 5 questions about your strategy:

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What is your **outreach** strategy?

# 5 questions about your strategy:

Is it known by the whole **church**?

# 5 questions about your strategy:

Is it **clear** to the church?

# 5 questions about your strategy:

Is it **compelling** to the body?

# 5 questions about your strategy:

Is it **working**?

# Core Beliefs That Drive Our Outreach

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- We are Calvinistic in our view of salvation
- We believe that the Great Commission was given to us.
- We think that the church gathering is **primarily** for Christians but not **exclusively** for Christians.

# Core Beliefs That Drive Our Outreach

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- How you reach people is how you keep them
- We want to **partner** with and **empower** our people to reach those they know and love

But you will receive power when the Holy Spirit comes on you; and you will be my **witnesses** in **Jerusalem**, and in all **Judea** and **Samaria**, and to the **ends of the earth**.

**Acts 1:8**

It is my judgment, therefore, that **we should not make it difficult** for the Gentiles who are turning to God.

**Acts 15:19**

**So if the whole church comes together and everyone speaks in tongues, and inquirers or unbelievers come in, will they not say that you are out of your mind?**

**1 Corinthians 14:23**

**But if an unbeliever or an inquirer comes in while everyone is prophesying, they are convicted of sin and are brought under judgment by all, as the secrets of their hearts are laid bare.**

**1 Corinthians 14:24-25a**

**So they will fall down and worship  
God, exclaiming, “God is really  
among you!”**

**1 Corinthians 14:25b**

# Our Outreach Strategy: $\text{Pi}^2$

# Our Outreach Strategy: **Pi<sup>2</sup>**

- **Pray**

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- Pray
- Invest

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- Pray
- Invest
- **Invite**

# What We Don't Do:

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- **Event** based evangelism

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- **Relation-less** evangelism

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- Event based evangelism
- Relation-less evangelism
- **Fruitless** evangelism

## What We Do:

- We encourage, **equip**, model and **expect** relational evangelism

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- **Starting Point**

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- We encourage, equip, model and expect relational evangelism
- Starting Point
- We refuse to over-program
- **Seeker** friendly Sunday Morning

# Our Targets:

- 1. Someone who just got saved on Thursday**
- 2. A genuine seeker**
- 3. A Junior High Boy**
- 4. A mature believer**

# Our Sunday Morning Environment:

- Music
- Technology
- Dress Code
  - Sermon
  - Holidays

# 7 choices we make in order to reach others:

We will focus more on those we are trying to **reach** than those we are trying to **keep**.

# 7 choices we make in order to reach others:

We refuse to **over program** so that people have time to build **relationships** and invite others.

# 7 choices we make in order to reach others:

We will focus on our **mission** and our character more than our **reputation**.

# 7 choices we make in order to reach others:

**We will create an evangelism friendly environment every Sunday morning.**

# 7 choices we make in order to reach others:

We can only do a few things with **excellence**.

# 7 choices we make in order to reach others:

We will be a church in the present **decade**  
with an eye to the next, not on the past.

**We will be a church in the 2010's not the 1970's**

7 choices we make in order to reach others:

We will never be satisfied until we are living  
**Acts 16:5.**

**So the churches were strengthened in the  
faith and grew in numbers daily.**

**Acts 16:5**

## Bottom Line:

- **Have a strategy**

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- **If it isn't working – change it!**



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